



Wakefield Girls' High School
Queen Elizabeth Grammar School
Wakefield

Technical Information

A-level

| A-level Course Title | Unit Code | Awarding Body |
|----------------------|-----------|---------------|
| Business | 7132 | AQA |

A-level Examinations:

| Name | Method of Assessment | Marks |
|------------|------------------------|-------|
| Business 1 | Examination 2 hours | 100 |
| Business 2 | Examination 2 hours | 100 |
| Business 3 | Examination 2 hours | 100 |

WGHS Senior School

(Girls 11-18 years)
Wentworth Street
Wakefield WF1 2QS
Telephone: 01924 372 490
Email: office@wghsss.org.uk
Twitter: @WGHSYorkshire

QEGS Senior School

(Boys 11-18 years)
154 Northgate
Wakefield WF1 3QX
Telephone: 01924 373 943
Email: office@qegsss.org.uk
Twitter: @QEGSYorkshire

www.wgsf.org.uk

Course Guide

A-level Business

Business

Background Knowledge and Qualifications

The course assumes no prior knowledge of Business so no specific GCSE subjects are required. There are however some calculations in Business making up around 10% of the overall marks. The quantitative skills required include ratios, percentages, averages, fractions and the calculation of profit and loss. You will also be expected to write in a clear and logical fashion in response to short and longer answer essay style questions, and have the ability to make informed judgements and proposed evidenced based solutions to business issues. Above all you should be interested in the business environment and have a knowledge and interest in current business affairs.

Business normally mixes with other arts and social science subjects, but could also be useful to scientists who are thinking of a career in business.

Course Description

This A-level is a reformed A-level. For your A-level you will be studying the following areas:

The Business course is a thoroughly enjoyable if demanding course that offers a window into the complex world of business, commerce and enterprise. The course aim is to assist students in building a framework of knowledge and tools that help to explore and understand business behaviour and develop a critical understanding of what a business is and does.

There is a very strong theme of real world application within the course, and students will learn a great deal about a wide variety of real world businesses through investigation and research.

The overall approach emphasises practical reality as well as theory, and involves the study of managers, leadership and decision making to improve marketing, operations, human resources and financial performance. The course then goes on to explore the strategic position of a business, how to choose a strategic direction and manage strategic change effectively in order to be able to compete in a globalised business world. Finally, students will also explore how activities outside the business may affect it and how they may respond to changes in government policy, pressure groups, ethics and competitors actions.

Use of Course and Qualification

Business will be relevant to those who see their futures in the area of business and commerce, either after school or following further study at university.

The skills set developed through the course is wide ranging and includes; fluency of argument, teamwork to achieve results, investigation and deduction and assembling and handling of data.

Business is a very useful A-level subject to give a broader outlook to those intending to study a different specialism at university, but many students choose to continue their study of Business in higher education. There are now increasing numbers of degrees and sandwich courses which combine Business or Management with languages and other disciplines. Business will provide a sound base for careers in the private and public sectors, such as international business and working in the City.

Student Testimonial

Year 13 student
Proposed University
Course: Marketing

The course, the case study material and the thorough teaching methods have inspired me to pursue a career in Marketing and Management. Lessons are generally based around debate, and we apply simulated business theories to real life businesses. The contemporary real-life company coverage has instilled a breadth of knowledge that I can certainly utilise in my later business career.

